



Kansas
CHAPTER



AMERICAN
COLLEGE *of*
CARDIOLOGY

8th Annual

Live Cardiovascular Symposium

Exhibitor Prospectus



Saturday, October 9, 2021

Register at
www.ksacc.org

An Invitation to Participate

Invitation from the President



**DR. RAJENDRAN
SABAPATHY**

Throughout the pandemic, as clinicians and ACC members, we adapted and continued our work of fulfilling the ACC mission to transform cardiovascular care and improve heart health. Cardiology professionals meet challenging times with resiliency and innovation each and every day. To do so, we balance innovation with tried and true care practices based on a solid clinical foundation.

In that spirit, the Kansas Chapter of the American College of Cardiology will present the 8th Annual Cardiovascular Symposium on Saturday, October 9, 2021 leading the way to a return to a safe in-person learning environment! The meeting will again feature presenters who are leaders in the cardiology realm and will offer real world topics to conference attendees. Attendees include cardiologists, primary care physicians, fellows in training, nurses, nurse practitioners and physician assistants from surrounding areas.

We will again host a live meeting experience with speaker presentations, interactive panel discussions and a large Exhibition Hall in the pre-conference foyer just outside the general session room. In addition, you will have expanded visibility on our virtual meeting platform.

This event's exhibition and marketing opportunities are open to a variety of commercial supporters (e.g. companies). The return to a live meeting provides opportunities to have chat with attendees and distribute product information at your exhibit booth. We will also have our poster display in the exhibitor area.

I ask for your continued support of the Kansas ACC Cardiovascular Symposium. We appreciate your longstanding support and would love to welcome you back in 2021 as an exhibitor.

Very Sincerely,
Rajendran Sabapathy, M.D., F.A.C.C.
KS-ACC Governor

Keynote Speaker



DR. EDWARD T.A. FRY

Edward T.A. Fry, MD, FACC, attended medical school at Washington University School of Medicine in St. Louis and completed his residency in internal medicine at Barnes-Jewish Hospital. He completed a two-year cardiovascular research fellowship focused on pharmacokinetics/ pharmacodynamics of native and genetically modified plasminogen activators. He also completed a general cardiology fellowship at Washington University, where he then served as assistant professor and medical director of the cardiac transplant program before completing an interventional cardiology fellowship at Ascension St. Vincent Hospital – Indianapolis.

In 1991, he joined the cardiology practice at St. Vincent where he continues to be a busy interventional and general cardiologist and serves as chair of the Ascension National Cardiovascular Service Line. He helped launch Navion Healthcare Solutions, a subsidiary data quality management software company owned by Ascension, where he previously served as board chair.

Fry is past president and governor of ACC's Indiana Chapter. Within the ACC, he has served on the Audit and Compliance Committee (chair), Digital Strategy Steering Committee; Interventional Section Leadership Council; Surviving MI Initiative; Integrating the Health Enterprise Health Policy Work Group; Clinical Quality Committee; Prior Authorization Work Group; ACC Telemedicine Project; ACC COVID-19 Hub; Board of Governors Steering Committee; Innovations Development Work Group; ACC Premier Oversight Work Group (chair); Board of Trustees (BOT) Task Force on Clinician Well-Being; Health Systems Task Force; ACC/AHA Ethics and Professionalism Consensus Task Force, and ACC Nominating Committee. He has been a presenter, moderator and session chair at ACC Annual Scientific Session, ACC CV Summit, MedAxiom CV Transforum, Heart House Roundtables and is a member of HeartPAC, ACC's political action committee.

He currently serves on ACC's BOT and MedAxiom's Board of Managers.

Schedule of Events & Faculty

- 7:45 AM **Opening Remarks and Awards Presentation**
Rajendran Sabapathy, M.D., F.A.C.C.
- 8:00 AM **Keynote Speaker**
ACC Update & Care Delivery in the Wake of COVID-19
Edward T.A. Fry, M.D., F.A.C.C.
- 8:30 A.M. **Electrophysiology Session**
Early Rhythm Control: The New Paradigm in Atrial Fibrillation
Andrea Russo, M.D., F.H.R.S.
Intersting EKGs with EP
Dhanunjaya Lakkireddy, M.D., F.A.C.C., F.H.R.S.
Rakesh Gopinathannair, M.D., F.A.C.C.
Antiarrhythmics and Drug Interactions
Rhea Pimentel, M.D, F.A.C.C., F.H.R.S.,
Katie Christensen, M.S.N., N.P.-C, C.E.P.S.,
Adam Bevins, Pharm.D., B.C.C.C.P.
Session Panel Discussion
- 10:00 AM **Networking Break**
- 10:20 AM **Heart Failure/Imaging Session**
Management of Cardiogenic Shock
Parag Patel, M.D., F.A.C.C.
Advances in Pharmacotherapies for Heart Failure
Bhanu Gupta, M.D., F.A.C.C. & Sara Zoubek, Pharm.D.
Complex Transitions of Care in a Rural Setting
Jeffery Curtis, M.D., F.A.C.C., F.A.C.P. & a Nurse Practitioner
- 11:20 AM **General Cardiology Session**
Hypertropic Cardiomyopathy: Guidelines Update and Clinical Pearls
Loren Berenbom, M.D., F.A.C.C.
Novel Imaging Modalities for Plaque Evaluation
James Min, M.D.
Integrating Cardiac MRI as a Standard of Care in Diagnosing Difficult Cases
Vasvi Singh, M.D.
- 12:30 PM **Lunch & Networking Break**
- 1:00 PM **Interventional Session**
Peripheral Artery Disease
Ali Al Arab, M.D., F.A.C.C.
Valve Guideline Updates
Ammar Habib, M.D., F.A.C.C., F.S.C.A.I.
Renal Denervation
Kamal Gupta M.D., F.A.C.C., F.S.C.A.I., R.P.V.I.
- 2:10 PM **Closing Session**
Cardiometabolics of Weight Loss Surgery
Wanda Kaniewski, M.D. & Kirit Masrani, M.D., F.A.C.C.
Cardiac Dysautonomia
Brian Olshansky, M.D., F.A.C.C.
Fellows in Training Top 10 Clinical Trials
Fellows in Training will provide an overview of the Top 10 Clinical Trials from 2020-2021.

**Ali Al Arab,
M.D., F.A.C.C.**
Olathe Medical Center,
Olathe, KS

**Loren Berenbom,
M.D., F.A.C.C.**
University of Kansas Medical
Center, Bloch Heart Rhythm
Center, Kansas City, KS

**Adam Bevins, Pharm.D.,
B.C.C.C.P.**
University of Kansas Medical
Center, Kansas City, KS

**Katie Christensen, M.S.N.,
NP-C, C.E.P.S.**
University of Kansas Medical
Center, Kansas City, KS

**Jeffery Curtis
M.D., F.A.C.C., F.A.C.P.**
Hays Medical Center,
Hays, KS

**Edward T.A. Fry
M.D., F.A.C.C.**
St. Vincent Health System
Indianapolis, IN

**Rakesh Gopinathannair,
M.D., F.A.C.C., F.A.H.A.,
F.H.R.S.**
HCA Midwest-Kansas City Heart
Rhythm Institute
Overland Park, KS

**Bhanu Gupta,
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**Kamal Gupta,
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Univeristy of Kansas Medical
Center, Kansas City, KS

**Ammar Habib,
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Shawnee Mission, KS

**Wanda Kaniewski,
M.D., F.A.C.C.**
MISH Hospitals and Clinics
Lenexa, KS

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**Kirit Masrani,
M.D., F.A.C.C.**
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Lenexa, KS

James Min, M.D.
New York Presbyterian Hospital,
New York, NY

**Brian Olshansky,
M.D., F.A.C.C.**
Mason City Clinic
Mason City, IA

**Parag Patel
M.D., F.A.C.C.**
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Jacksonville, FL

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**Andrea Russo,
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F.A.H.A.**
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Voorhees, NJ

Vasvi Singh, M.D.
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Sara Zoubek, Pharm.D.
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Center, Kansas City, KS

Planning Committee Members

COURSE DIRECTOR

Prashanth Katrapati, M.D., F.A.C.C., F.S.C.A.I.
Providence Medical Center
Kansas City, KS

CHAPTER PRESIDENT

Rajendran Sabapathy, M.D., F.A.C.C., F.S.C.A.I., R.P.V.I.

HCA Midwest Heart and
Vascular Specialists
Overland Park, KS

PLANNING COMMITTEE MEMBERS

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HCA Midwest Heart and
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Olathe Medical Center
Olathe, KS

Bassem Chehab, M.D., F.A.C.C.

Saint Luke's Mid America
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Kansas City, MO

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Shawnee Mission, KS

Monya Floyd

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Manhattan Medical Group
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AdventHealth Kansas City,
Shawnee Mission, KS

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Heartland Cardiology
Wichita, KS

Siva Sagar Taduru, M.D.

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Univeristy of Kansas Medical
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Mary Beth Warren, M.S., R.N.

University of Kansas Medical
Center, Kansas City, KS

Patrycja Wilczynska, Pharm.D., B.C.C.P.

Univeristy of Kansas Medical
Center, Kansas City, KS

Continuing Education Credit Information

Objectives

Electrophysiology:

- Discuss the role of arrhythmia management in management of atrial fibrillation.
- Evaluate and understand interesting EKGs.
- Describe the impact of antiarrhythmics and drug interactions.

Heart Failure/Imaging:

- Describe the elements of effective management of cardiogenic shock.
- Describe advances in pharmacotherapies for heart failure.
- Recognize the options for complex transitions of care in a rural setting.

General Cardiology:

- Discuss the new hypertrophic cardiomyopathy guidelines.
- Describe novel imaging modalities for plaque evaluation.
- Recognize the role of cardiac MRI in diagnosing difficult cases.

Interventional Cardiology:

- Explain the evaluation and treatment of peripheral artery disease.
- Discuss the valve guideline updates.
- Recognize the treatment options for renal denervation.

Closing Session

- Discuss the treatment options for patients with obesity.
- Discuss the treatment options for patients with cardiac dysautonomia.
- Discuss the update on major trials of 2020-2021

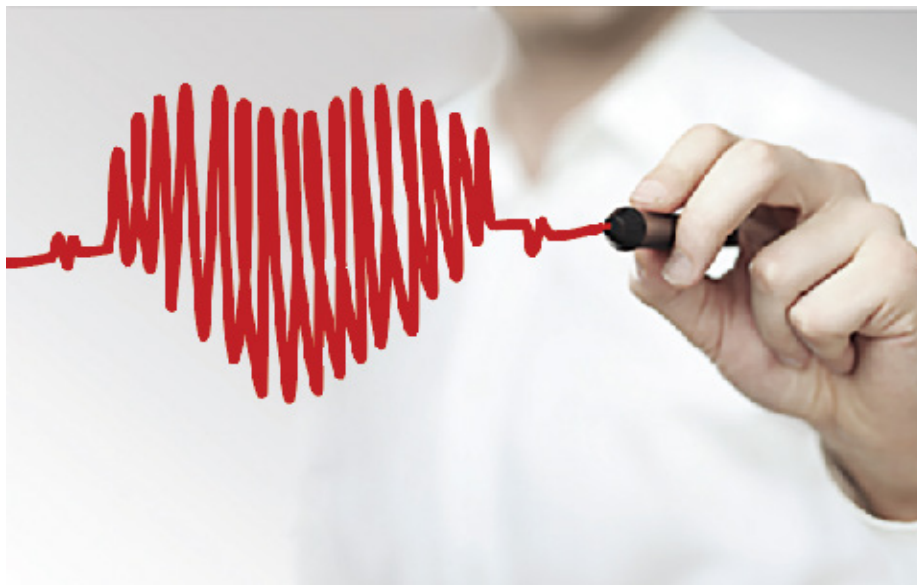
Continuing Education

All attendees are required to sign rosters at the beginning of each day. A certificate of completion will be provided to participants based on completion of the program evaluation, documentation of actual attendance time, and payment in full.

Physicians: This activity has been planned and implemented in accordance with the essential areas and policies of the Accreditation Council for Continuing Medical Education through the joint providership of the University of Kansas Medical Center Office of Continuing Medical Education and Kansas Chapter of the American College of Cardiology. The University of Kansas Medical Center Office of Continuing Medical Education is accredited by the ACCME to provide continuing medical education for physicians.

APRN/RN: The University of Kansas Medical Center Area Health Education Center East is approved as a provider of CNE by the Kansas State Board of Nursing. This course offering is approved for 7.4 contact hours applicable for APRN and RN relicensure. Kansas State Board of Nursing provider number: LT0056-0749. Mary Beth Warren, MS, RN, Coordinator.

Nursing attendance requirement: The conference is in 6 sections: Keynote, Electrophysiology Session, Heart Failure/Imaging Session, General Cardiology Session, Interventional Session and Closing Session. All presentations within an individual section must be attended in their entirety to claim credit for the section. Credit will be awarded based upon documented attendance.



Exhibitor Information

Why You Should Participate

In addition to providing continuing medical education, the symposium also hosts the opportunity for your company to have dedicated exhibit time to network with conference participants.

Platinum –\$7,500

- Prime Booth Location – display of signage and verbal recognition
- Priority Signage in the Lobby
- Recognition from the podium during Opening and Closing Remarks
- Company contact information provided in event materials and on the symposium website
- Social Media recognition promoting your organization in advance of the meeting, day of and post meeting
- Six (6) exhibitor badges to attend the symposium (additional badges available for purchase)
- Pre-Conference Participant Directory via email 2 weeks prior to the symposium
- Pre-Conference Participant Directory via email 2 days prior to symposium
- Post-Conference Participant Directory via email within a week after symposium

Gold –\$5,000

- Prime Booth Location – display of signage and verbal recognition
- Recognition from the podium during Opening and Closing Remarks
- Company contact information provided in event materials and on the symposium website
- Social Media recognition promoting your organization in advance of the meeting, day of and post meeting
- Four (4) exhibitor badges to attend the symposium (additional badges available for purchase)
- Pre-Conference Participant Directory via email 1 weeks prior to the symposium
- Pre-Conference Participant Directory via email 2 days prior to symposium
- Post-Conference Participant Directory via email within a week after symposium

Who Will Attend

Cardiologists, primary care physicians, fellows in training, nurses, nurse practitioners, physician assistants, pharmacists and other health care providers.

Silver –\$2,500

- Regular Exhibit Booth and Location
- Three (2) exhibitor badges to attend the symposium (additional badges available for purchase)
- Post-Conference Participant Directory (.pdf file) via email within a week after symposium

If you have questions, contact Beth Quick-Andrews, CAE or Kelly Tuttle via phone at 877-954-7008 or via email at KSACC@QABS.COM

Exhibitor Letter of Agreement

Contact Information:

Name_____

Company_____

Address_____

City, State, Zip_____

Phone_____

Email_____

Website_____

Participation Level:

_____Platinum Booth Package – \$7,500

_____Gold Booth Package – \$5,000

_____Silver Booth Package – \$2,500

Payment Information:

Pre-payment by check or credit card is required

_____Check Enclosed (Payable to Kansas ACC)

_____Visa _____MC _____Discover _____AMEX

Credit Card #: _____

Expiration Date: _____

Name on Card _____

Signature_____

Amount to Charge_____

Please complete and fax, mail or e-mail to:

Kansas ACC

2650 South Hanley Rd., Ste. 100

St. Louis, MO 63144

(314) 416-2275 phone (314) 845-1891 fax

ksacc@qabs.com or www.ksacc.org

Representative_____

Signature/Date_____

Acceptance of Terms and Agreement:

Cancellation Policy: Fees paid to Kansas ACC for conference exhibition/marketing are non-refundable.

Use of Space Restrictions: No exhibitor shall permit any other corporation or firm, or its representatives, to use the space allotted to them, nor shall display articles not manufactured or sold normally by them. Co-participation by any other corporation or firm or its representatives in space assigned to the original applicant may do so only with written permission from Kansas ACC, and shall be subject to additional charges.

Right of Refusal: The Kansas ACC Chapter expressly reserves the right to refuse exhibit space, without notice of hearing to any applicant for exhibit space at any and all trade shows sponsored by the Kansas ACC chapter or at any and all trade shows occurring in conjunction with any other association.

Exhibitor Set Up and Tear Down: Exhibitors agree to comply with all policies and procedures including the instructed set-up and tear down times for exhibition area. Failure to set up during the designated hours gives Kansas ACC chapter sole discretion to offer or not offer an alternate set-up time without refund.

CME Disclosure: This exhibit is being held in conjunction with a CME activity which has been planned and implemented through the joint sponsorship of the University of Kansas Medical Center and the American College of Cardiology, Kansas chapter in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) and will follow these Conditions:

- Activity is for scientific and educational purposes only and will not promote the exhibitor's product, directly or indirectly.
- Accredited Provider is responsible for control and selection of presenters and moderators.
- Accredited Provider will ensure meaningful disclosure to the audience, at the time of the program, of (a) Exhibitor funding and (b) any relationship between the activity chairman, individual speakers or moderators and the Exhibitor.
- There will be no "scripting", emphasis, or direction of content or policy of the Sponsor by the Exhibitor or its agents.
- No promotional activities will be permitted in the same room or oblique path to the educational activity. No product advertisements will be permitted in the activity room.
- Tuition fees, honoraria, or travel expenses for registrants will not be paid directly or indirectly by Exhibitor.
- Accredited Provider will make every effort to ensure that data regarding Exhibitor's products (or competing products) are objectively selected and presented. Accredited Provider will ensure, to the extent possible, meaningful disclosure of limitations on data, e.g., ongoing research, interim analyses, preliminary data, or unsupported opinion.
- Educational grants and promotional displays are to be separate transactions.
- The Exhibitor agrees to abide by all requirements of the ACCME Standards for Commercial Support of Continuing Medical Education.
- The Accredited Provider agrees to abide by the ACCME Standards for Commercial Support for Continuing Medical Education and to acknowledge educational support from the Exhibitor in seminar brochures, syllabi or other activity materials.

Exhibitor Agreement and Acceptance: The signer of this agreement, or person designated above as the main company contact, shall be the company's official representative and shall have the authority to act on behalf of the company in all negotiations. The agreed upon Exhibition and Marketing Benefits are detailed in the enclosed prospectus. We agree to abide by the terms and conditions listed above and in the exhibiting prospectus, which are made part of this contract.

Printed Name_____

Title_____

Signature/Date_____